HunterLab Introduces Vista: A New Visible Transmission Color and Haze Spectrophotometer

Reston, VA - May 10, 2016 From the start, our mission at HunterLab has been to provide the most effective instrumentation and services available for the identification, measurement, and visual analysis of products across various industries. Now our innovation team is proud to announce Vista, a new visible transmission color and haze spectrophotometer. Boasting both exceptional value and an attractive price, Vista is a perfect example of how our team continues



to push the boundaries of technology to bring the best in color measurement.

"Vista defines future value, offering simultaneous transmitted color and haze measurement in one simple measurement. Through intelligent, innovative design and impressive performance, Vista provides unique functionality without the high cost of competitive solutions."

> Bob Weaver President, HunterLab

About Vista visible transmission color and haze spectrophotometer

Our newest offering achieves simultaneous color and haze measurements, providing users with a solution to the most difficult challenges facing the chemical, food, pharmaceutical, and plastics industries. The thoughtful design meets the needs of laboratory professionals by allowing various sample types and sizes to be measured effectively, providing spectral transmittance data for liquids, film and/or solids. At Vista's core is the ability to automatically capture haze results during color measurement, providing the QA indicators needed for increased product integrity and improved manufacturing processes. With one-touch internal standardization, USB, and Ethernet connectivity, plus the ability to save, print, and email directly from the instrument, we've created a dynamic spectrophotometer with the highest level of functionality to perform both within and across industries lines.

About HunterLab Essentials Color Management Software

Our embedded color management software, EasyMatch Essentials, is built on smart OS technology. It offers applications to streamline production, allowing users to create their own workplaces to meet their specific application workflow needs. Essentials comes preloaded with most scales and indices, including Pt-Co/Hazen/APHA, Gardner Colour, four Pharmacopoeia Standards- US, EU, Chinese and Japanese, Haze %, Opalescence, Y Total Transmission, CIE Spectral Data, and more. With Vista and EasyMatch Essentials, we've created a dynamic spectrophotometer with the highest level of functionality to perform both within and across industries lines.

About HunterLab

HunterLab has been a leading name in spectrophotometry for over 60 years. With our extensive experience, we are able to apply valuable expertise to our systems to ensure their suitability for "real world applications." HunterLab specializes in instruments that are used in a wide variety of industries, including building materials, chemical, food, paint, paper, pharmaceuticals, plastics, textiles, and many others. For more information, please visit <u>www.hunterlab.com</u>.