Color Measurement Training Options

FAQ: "Do we have online training? I'm guessing the customer wants color theory and such.

I know we offer the training course in Reston. Do you know the pricing and the dates available this year on that also?'

HunterLab used to offer spring and fall training courses at Reston but have discontinued this practice in favor of a free online PowerPoint presentation "Basics of Color Measurement" available 24/7/365 at http://www.hunterlab.com/application-notes.html .

Another alternative is for our Technical Sales representatives to provide onsite training specific to this customer's application and equipment and charge separately for it.