

Measuring ASTA and IC Color of Paprika powder and Oleoresin spices

There is good information [here](#) at the [HunterLab Blog](#) on ASTA and IC paprika color.

A ColorQuest XT or XE with a 10 mm cell and bench is probably the best instrumental option here but it will be a tough sell. This metric can be done with a simple, single wavelength transmission spectrophotometer like a Milton Roy.

You will have to probe for other color quality concerns for paprika such as lot-to-lot color consistency or the application of color measurement to other products to make a case for our instruments.